

**1 February 2007**

## **Clean Air in London wins cross-party support**

The Campaign for Clean Air in London is delighted to announce today that it has received over 50 Pledges from leading politicians and business and community groups to support its cross-party campaign to improve air quality throughout London.

In recent weeks, we have invited Tony Blair, the Prime Minister, David Miliband, as Secretary of State for the Department for Environment, Food and Rural Affairs (Defra), and Ken Livingstone, as Mayor of London, together with various other leading politicians and organisations to Pledge their support to the Campaign for Clean Air in London. On 23 January, Ben Bradshaw, Minister for Air Quality within Defra, issued a news release titled “Greater action needed to deliver cleaner air”. Mr Bradshaw said “More needs to be done at local, national and European level if cleaner air is to be achieved” and commented that “Nitrogen dioxide and particulates continue to be a problem in specific locations – usually associated with traffic emissions”.

Pledges of support have been received now from **24 leading politicians** representing all four of the main political parties in London. The Campaign for Clean Air in London is delighted also to have received Pledges of support from the **Central London Partnership** (which works by bringing together public and private sector influence to create positive change in Central London), **London First** (representing around 300 leading businesses in London) and **The Knightsbridge Business Group** (representing 18 leading businesses in the Knightsbridge area). These individuals and organisations join **27 community groups**, representing virtually the whole of Central London, who have also confirmed their support for the Campaign.

Those giving Pledges have confirmed their support for the aim of the Campaign for Clean Air in London which is to achieve urgently World Health Organisation (WHO) recommended standards of air quality throughout London. They have also confirmed their support for the six fundamental principles that underpin the Campaign’s aim:

1. Acknowledge that “Unlimited and free access to clean air of acceptable quality is a fundamental human necessity and right” and “that an unequal distribution of health risks over the population raises concerns of environmental justice and equity”;
2. Achieve urgently WHO recommended standards of air quality throughout London (and the United Kingdom);
3. Protect Londoners by increasing substantially public awareness of the serious air pollution problem in London (and elsewhere in the United Kingdom);
4. Treat air pollution holistically, and its two main elements equally robustly in relevant initiatives, and back annual targets and necessary measures with legislation i.e. air pollution can cause climate change (e.g. through carbon dioxide) and poor air quality (e.g. through nitrogen dioxide, particulate matter and street level ozone);
5. Tackle air quality to improve the international competitiveness of London (and the United Kingdom as a whole) by taking tough action in the short term to deliver long term benefits; and

6. Demonstrate the political will necessary to achieve and exceed WHO recommended standards for air quality by taking tangible steps that result quickly in measurable improvements in air quality.

For further information, please see also our website:

[www.cleanairinlondon.org](http://www.cleanairinlondon.org)

where this Campaign Update has been published today.

### **Quote from London First:**

Commenting on the Campaign for Clean Air in London, Baroness Jo Valentine, Chief Executive of London First, said: "London's businesses endorse efforts to improve air quality. But the so called Low Emission Zone targets a fraction of vehicles, irrespective of their climate change impact. Road-user charging offers a better solution. The Mayor's congestion charge income could help pay for road-user charging pilots, schemes flexible enough to sort out traffic bottlenecks and reduce pollution at the same time."

### **Quote from the Campaign for Clean Air in London:**

Simon Birkett, Principal Contact for the Campaign for Clean Air in London, said: "According to the Mayor, more than 1,000 people died in London in 2005 from one form of air pollution alone (called particulate matter). This is more than four times the number of people who died in the city from road traffic accidents.

The Campaign for Clean Air in London has reached its first milestone by finding a "critical mass" of leading politicians and organisations with the collective will and determination to tackle the serious problem of air pollution. We thank all our supporters and ask only one thing of them: that they should work with others to achieve urgently World Health Organisation recommended standards of air quality throughout London.

Our next priorities include pressing David Miliband to achieve, in the proposed European Union Directive on Air Pollution, a result that combines the best of the positions taken last year by each of the Council of Ministers and the European Parliament. In the UK, we will be looking to see the Government deliver legislation that tackles air pollution holistically, effectively and ambitiously.

We are pressing also for fresh thinking on the proposed Low Emission Zone in London and in the forthcoming Air Quality Strategies from Defra and the London boroughs that will deliver urgently substantial measurable improvements in London's air quality."

### **Contacts:**

#### **Campaign for Clean Air in London**

Simon Birkett, Principal Contact.

Contact Simon through the Campaign homepage on the BBC Action Network web link above.

#### **Central London Partnership**

Patricia Brown, Chief Executive. Telephone: 020 7478 8460

## **London First**

Baroness Jo Valentine, Chief Executive. Telephone: 020 7665 1500

## **The Knightsbridge Association**

Winston Fletcher, Chair. Telephone: 020 7584 5262

**Please use the link below to see details of The Mayor's Air Quality Strategy:**

<http://www.london.gov.uk/publication/mayors-air-quality-strategy>

## **APPENDIX**

### **PLEDGES GIVEN TO SUPPORT THE CAMPAIGN FOR CLEAN AIR IN LONDON**

#### ***Business and other organisations:***

Central London Partnership (see [www.c-london.co.uk](http://www.c-london.co.uk)) London First (see [www.london-first.co.uk](http://www.london-first.co.uk))  
The Knightsbridge Business Group

#### ***Personal Pledges from leading politicians:***

Sian Berry, Principal Speaker, Green Party

Mark Field MP, Conservative

The Rt. Hon. Sir Malcolm Rifkind QC MP, Conservative

John Bowis MEP, London, Conservative Party

Jean Lambert MEP, London, Green Party

Baroness Ludford MEP, London, Liberal Democrat

Angie Bray\* AM, Leader of the Conservative Party, London Assembly

*\* The Conservative GLA members would not support making the Low Emission Zone applicable to all vehicles if that option was proposed.*

Darren Johnson AM, Chair of the Environment Committee, London Assembly, Green Party

Len Duvall AM, Leader of the Labour Group, London Assembly

Jeanette Arnold AM, Labour

John Biggs AM, Labour

Nicky Gavron AM, Deputy Mayor of London, Labour

Joanne McCartney AM, Labour

Valerie Shawcross AM, Labour

Murad Qureshi AM, Labour

Mike Tuffrey AM, Leader of the Liberal Democrat Group, London Assembly

Dee Doocey AM, Liberal Democrat

Baroness Hamwee AM, Liberal Democrat

Geoff Pope AM, Liberal Democrat

The Lord Tope, AM, Liberal Democrat

Councillor Frances Blois, City of Westminster, Conservative

Councillor Tony Devenish, City of Westminster,

Conservative Councillor Philippa Roe, City of Westminster, Conservative  
Councillor Margot James, The Royal Borough of Kensington and Chelsea, Conservative

***Community Groups and Amenity societies:***

Bayswater Residents Association  
Belgravia Residents Association  
The Brompton Association  
The Chelsea Society  
The Cheyne Walk Trust  
Covent Garden Community Association  
Edwardes Square Scarsdale and Abingdon Association  
Environment Round Table (in The Royal Borough of Kensington and Chelsea)  
Fitzrovia Neighbourhood Association  
Heard and Dean Streets Residents Association  
Hyde Park Estate Association  
The St John's Wood Society  
Kensington Red Route Action Group  
The Kensington Society  
The Knightsbridge Association  
The Marylebone Association  
The St Marylebone Society  
North Paddington Society  
Queen's Park Estate Society  
Resident Society of Mayfair and St James's  
The Soho Society  
South East Bayswater Residents' Association  
The Thorney Island Society  
Westbourne Neighbourhood Association  
Westbourne Park Villa's Residents' Association  
West London Residents Association  
The Westminster Society