



# The Mayor's Air Quality Fund

- What is it?
- How do I apply for funding?

Scott Lester

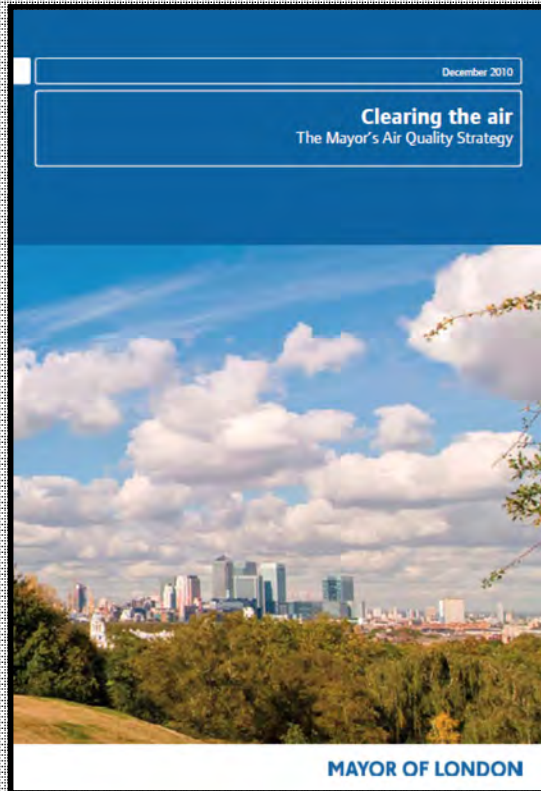
Borough Programme Manager (North & West)

Borough Projects & Programmes

25 January 2013

# Where does the Mayor's AQ Fund fit in?

EU  
Limit  
Values



=

Switch off your engine  
4.500  
9.9million  
Over 1 million  
Play your part

Cleaner air for London  
Cleaner air for London

Transport for London  
Low emission ZONE

Clean Air Fund  
TfL & GLA

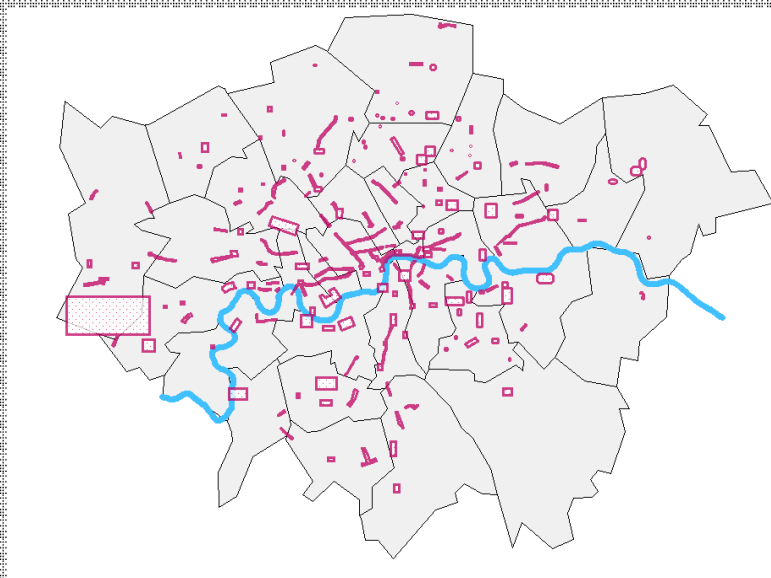
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Local Initiatives  
Targeted AQAPs  
Led by Boroughs

Mayor's  
AQ Fund

# What are the objectives of the Mayor's AQ Fund?

1. Reduce PM and NO<sub>2</sub> concentrations
2. Improve communication of AQ issues
3. Update all AQAPs
4. Support locally tailored AQ projects
5. Maximise investment
6. Monitor impact of measures
7. Share lessons learnt



# What funding is available?

**Mayor's AQ  
Fund  
£6 million  
2013 - 2016**




Individual Borough Bid  
Maximum £400,000

Partnership Borough Bid  
Can exceed £400,000

Match Funding  
Expected:

LIPs  
BIDs  
S106  
Parking  
Etc.

# How do I submit a bid?

**Transport for London** 

Application form for funds to support the Mayor's Air Quality Fund

Please ensure this application form is submitted by 12 noon on 12 April 2013

**Section 1**  
Complete all sections below

Borough(s) name(s):	Please complete			
Project manager responsible for delivering the proposal:	Please complete			
Person completing the bid submission and contact details:	Please complete			
Funding requested per annum: Total over 3 years: £COMPLETE  (Please note the maximum amount available to any individual bid will be £400k over three years, although a partnership bid from multiple boroughs may request more)		13/14	14/15	15/16
Funding from Mayor's AQ Fund	£	£	£	
Match-Funding (Please state funding body)	£	£	£	
Please complete table above				
Please confirm a delivery programme for the project has been included with the funding request.  (This must include start and end dates, delivery milestones for design, implementation and monitoring with their associated spend profiles)	Y/N			
Please confirm that the Council Leader has signed up to the Exemplar Borough qualifying criteria (see Appendix II in bidding guidance) and that this is included with this funding request	Y/N			
If this is a draft bid that is awaiting Member approval, please indicate the date that your approved bid will be submitted	INSERT DATE			

Submit information on bidding performance:

- Key project deliverables
- Delivery programme
- Spend profile
- Number of beneficiaries
- Expected outcomes
- Monitoring and evaluation process
- Details of match funding
- Details of cross-departmental working

**N.B. MAX WORD COUNT!**

# All projects must...



Exemplar Borough  
Qualifying Criteria



# What level of monitoring is expected?

	<u>Project</u>	<u>Outputs</u>	<u>Outcomes</u>	<u>Indicators</u>	<u>Techniques Used</u>
<p><i>Level of assessment in terms of directly assessing the impact on local air quality</i></p>	<b>Cleaning &amp; Application of Dust Suppressants (CADS)</b>	<ul style="list-style-type: none"> <li>Extended Trial Application of Dust Suppressants</li> <li>Targeted Intensive Cleaning Programme</li> </ul>	<ul style="list-style-type: none"> <li>Reduction in Local PM<sub>10</sub> Concentrations</li> <li>Enhanced Street Cleanliness</li> </ul>	<ul style="list-style-type: none"> <li>Research on Air Quality Benefits of CADS</li> <li>Local PM<sub>10</sub> concentrations at LAQN monitoring sites on trial corridors</li> </ul>	<ul style="list-style-type: none"> <li>Evidence from past programmes</li> <li>On street monitoring using Osiris monitors</li> <li>On street monitoring using continuous LAQN monitoring sites</li> </ul>
	<b>Bus Diesel Particulate Filters (DPFs)</b>	<ul style="list-style-type: none"> <li>DPFs fitted on bus routes running through the 3 MAQS PM<sub>10</sub> priority locations</li> </ul>	<ul style="list-style-type: none"> <li>Reduction in PM<sub>10</sub> Emissions</li> </ul>	<ul style="list-style-type: none"> <li>DPF Performance (% reduction in PM<sub>10</sub> emissions)</li> <li>Number of Buses fitted</li> <li>Estimated volume of PM<sub>10</sub> trapped</li> </ul>	<ul style="list-style-type: none"> <li>Vehicle emissions testing</li> <li>Modelling of emissions saved over the route</li> </ul>
	<b>Green Infrastructure (GI)</b>	<ul style="list-style-type: none"> <li>Trial of Green Walls</li> <li>Planted Towers</li> <li>GI Planting on TLRN (at PM<sub>10</sub> Hotspots)</li> </ul>	<ul style="list-style-type: none"> <li>Reduction in Local PM<sub>10</sub> Concentrations (by screening and trapping)</li> <li>Wider Environmental &amp; Streetscape Benefits</li> </ul>	<ul style="list-style-type: none"> <li>Research on Air Quality Benefits of GI</li> <li>Estimated quantity of PM<sub>10</sub> trapped by GI</li> <li>Number of GI installation sites</li> <li>Public Attitudes to GI</li> </ul>	<ul style="list-style-type: none"> <li>Evidence from past programmes</li> <li>Testing of PM<sub>10</sub> trapped on leaves</li> </ul>
	<b>No Engine Idling Campaign</b>	<ul style="list-style-type: none"> <li>Campaign Material e.g. Roadside Posters, Radio Ads, Website</li> <li>On Street Signage</li> <li>Driver &amp; Stakeholder Engagement (incl. Taxi Marshalling)</li> </ul>	<ul style="list-style-type: none"> <li>Increased Driver Awareness</li> <li>Reduction in Driver Engine Idling &amp; PM<sub>10</sub> Emissions</li> <li>Stakeholder Support</li> </ul>	<ul style="list-style-type: none"> <li>Driver Campaign Awareness</li> <li>Driver Attitudes</li> <li>Claimed Driver Behaviour Change</li> <li>Observed Engine Idling by Taxis, Bus, Coach</li> <li>Taxi Driver Questionnaires</li> <li>Smarter Driver Training Results</li> </ul>	<ul style="list-style-type: none"> <li>Survey of attitudes</li> <li>Survey of behaviour change</li> <li>Observed behaviour change</li> <li>Measured fuel savings from different driving styles</li> </ul>

# How long have I got to prepare a bid?

<b>25<sup>th</sup> January 2013</b>	Bidding Guidance and Performa issued
<b>Feb - April 2013</b>	Preparation of project proposals
<b>12<sup>th</sup> April 2013</b>	Deadline for applications
<b>April - May 2013</b>	Approval board evaluate proposals
<b>3<sup>rd</sup> June 2013</b>	TfL award funding
<b>June 2013 onwards</b>	Funding available



# What makes a successful bid?

Sound monitoring

Training staff

Use of match funding

Use of Partner  
Organisations

Cross-departmental  
working

Political commitment

Developing  
apprentices

Air Quality  
Champions

# What types of projects are viable?



# Key Contacts

Sarah Morning	TFL	Mayors AQ Fund submissions & LIP co-ordination.	<a href="mailto:sarahmorning@tfl.gov.uk">sarahmorning@tfl.gov.uk</a> 0203 054 1013
Elliot Treharne	GLA	GLA AQ projects, Local Air Quality Management and monitoring processes.	<a href="mailto:elliott.treharne@london.gov.uk">elliott.treharne@london.gov.uk</a> 020 7983 4531

A photograph of a bright blue sky filled with numerous white, fluffy clouds of varying sizes and densities. The clouds are scattered across the frame, creating a textured and dynamic background.

**Any  
Questions?**