



Parliamentary perceptions of air pollution

September 2014



Methodology and demographics

Between 26th August and 16th September 2014, Dods interviewed 100 Members of Parliament online on their attitudes towards air pollution as a contributory factor to premature deaths. These numbers reflect total interviews actually conducted. In the rest of the presentation the figures used are weighted by party to reflect the political composition of the House of Commons.

Total	100	Region (totals)	
		East Midlands	7
Gender (%)		Eastern	4
Male	79	London	14
Female	21	North East	8
		North West	13
Party (totals)		Northern Ireland	1
Conservative	40	Scotland	12
Labour	47	South East	9
Liberal Democrat	9	South West	9
Other	4	Wales	7
		West Midlands	9
		Yorkshire & Humberside	7

NOTE: Figures in the remainder of this presentation are in percentages unless otherwise stated

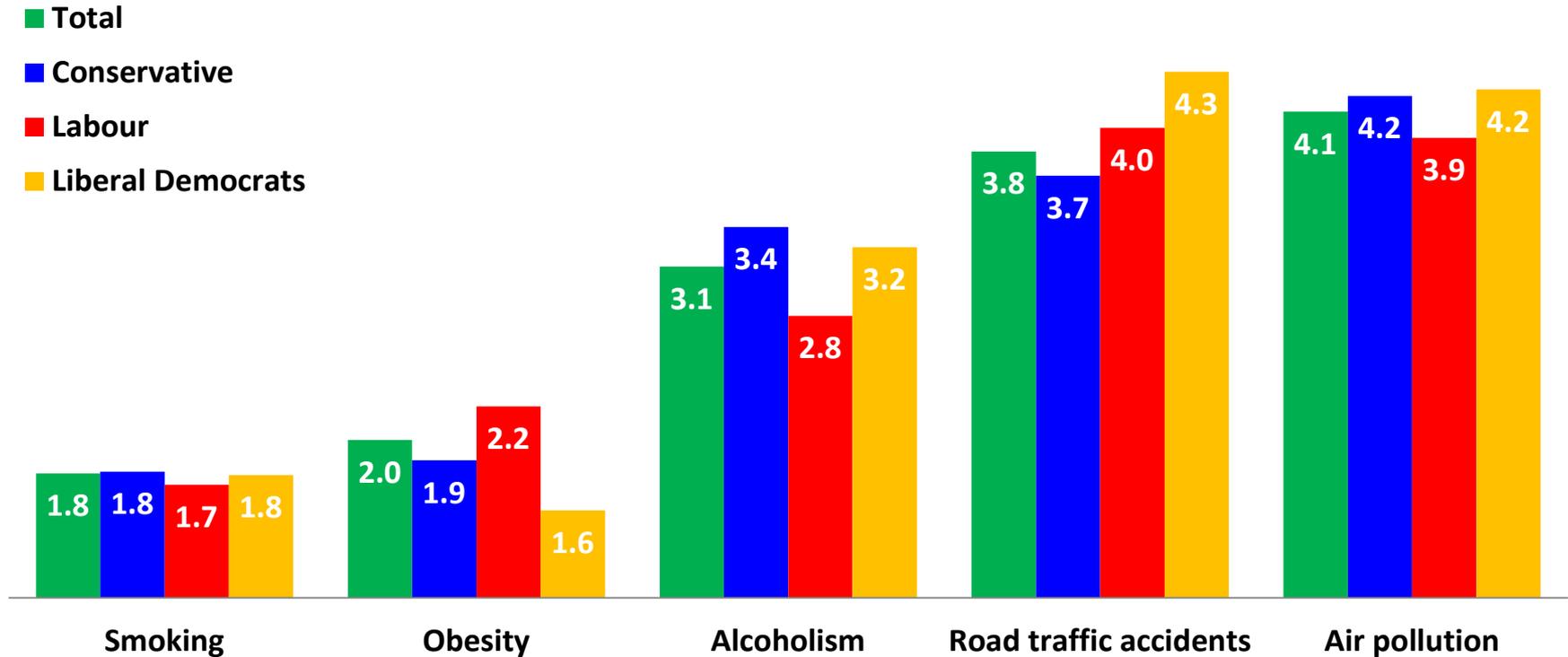


Summary

- Air pollution was ranked as the lowest risk factor by respondents, with an average ranking of 4.1 out of 5 (with 5 denoting fifth rank). Although this represents a slight improvement on 2013 it is too small to say that there has been a definite change in MPs' attitudes
- Labour respondents placed air pollution fourth of the five factors, ahead of road traffic accidents. Conservatives placed it fifth. This is a change on 2013, when both parties placed it fifth.
- Unlike 2013, respondents from London were less likely than average to see air pollution as a major factor in premature deaths. Those representing constituencies in the capital scored air pollution at 4.4, 0.3 points higher than the average ranking. In 2013, respondents from London scored air pollution lower than the overall average (meaning that they were more likely to see it as a threat).



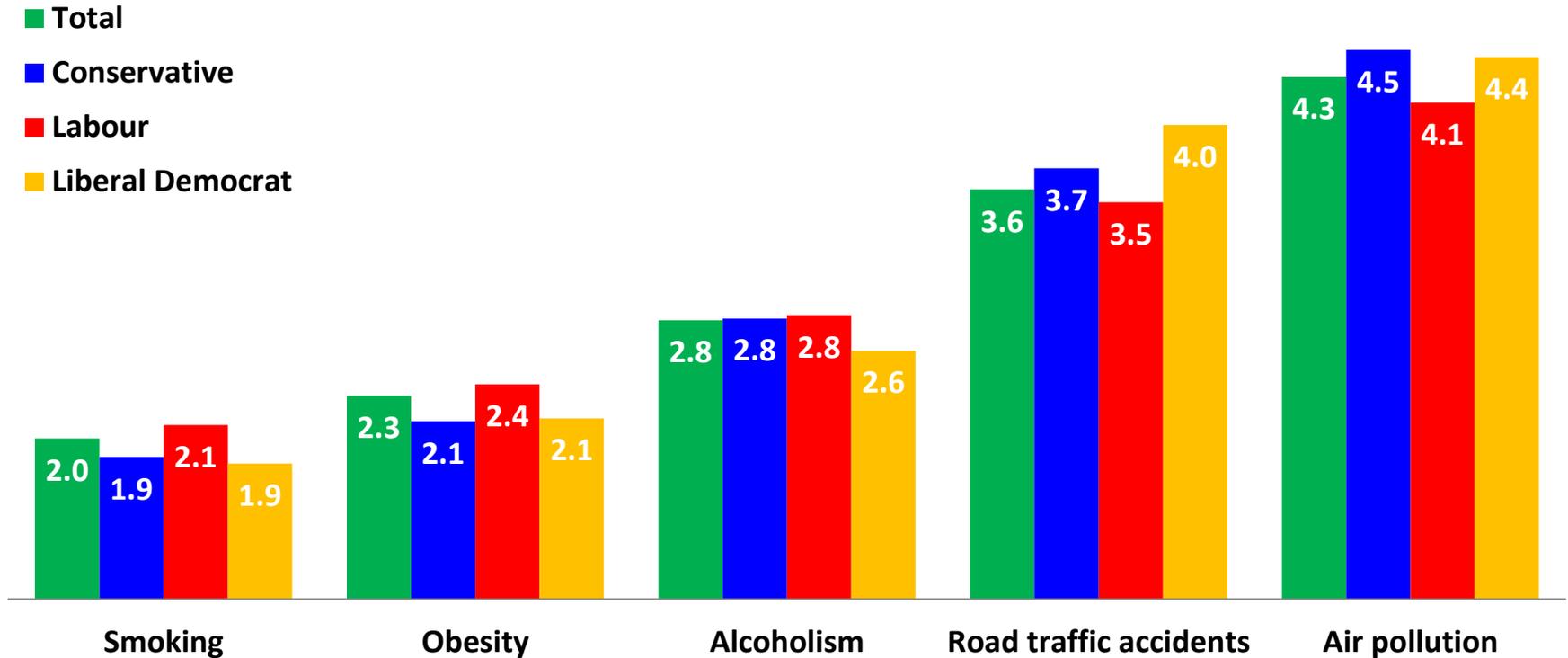
Average rankings 2014



Rank the following risk factors in terms of the number of early deaths attributable to them in the UK annually (rank 1 is for the greatest number of deaths; and 5 is for the lowest number). Base 100, weighted by party



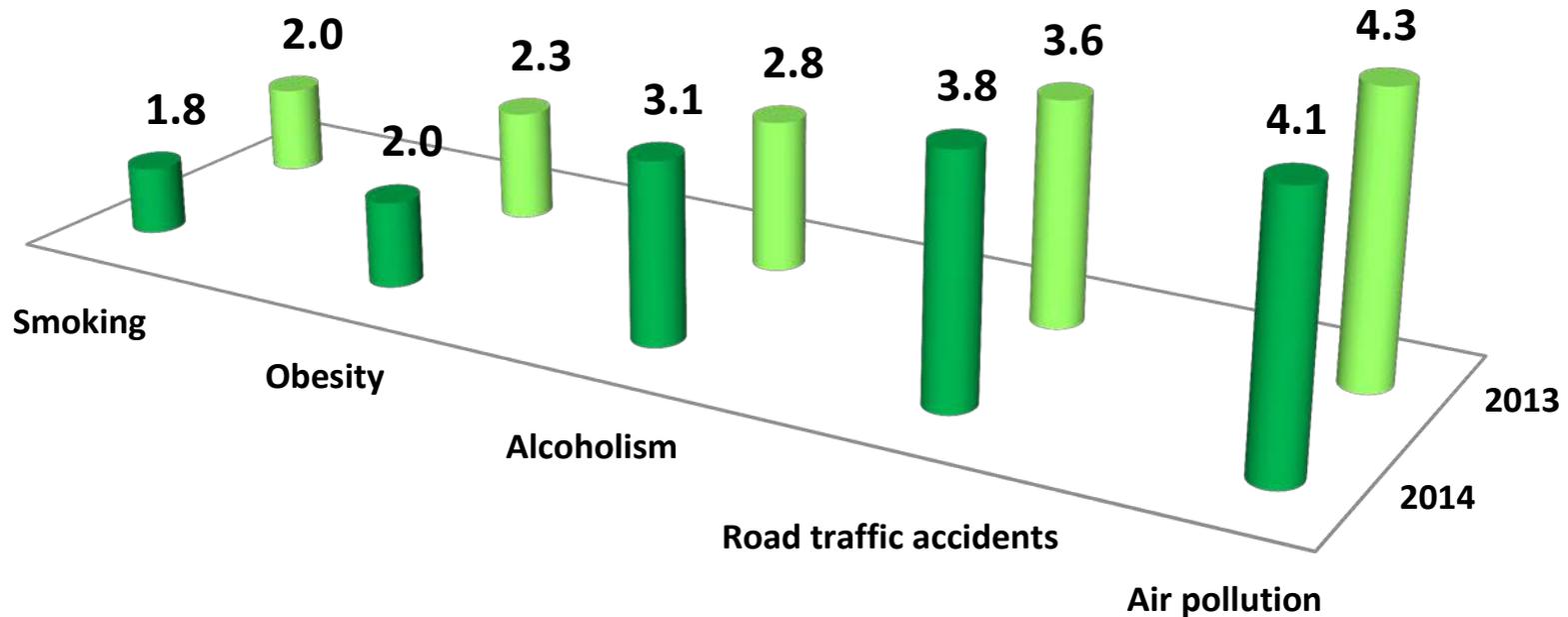
Average rankings 2013



Rank the following risk factors in terms of the number of early deaths attributable to them in the UK annually (rank 1 is for the greatest number of deaths; and 5 is for the lowest number). Base 101, weighted by party



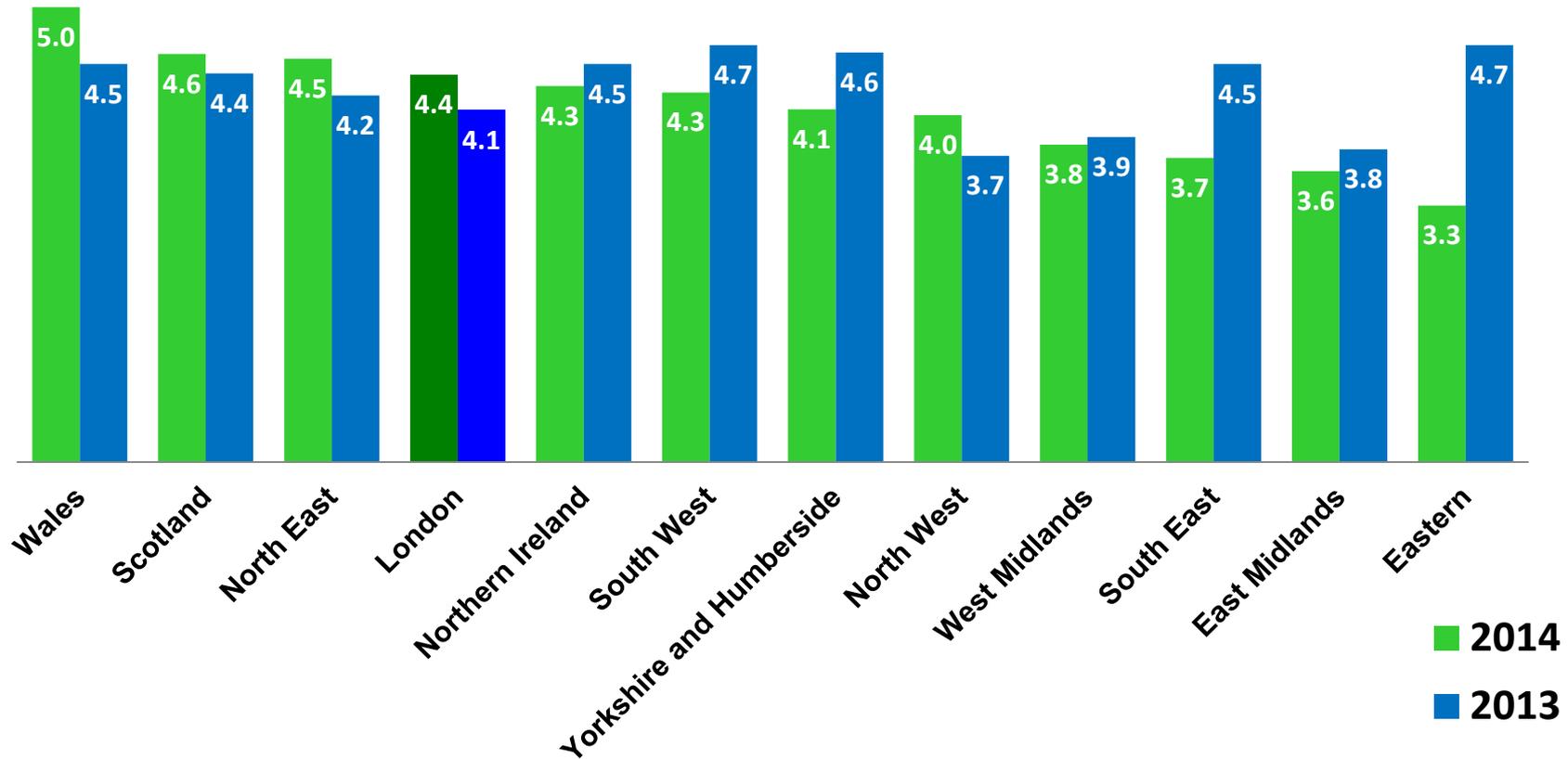
Average rankings comparison



Rank the following risk factors in terms of the number of early deaths attributable to them in the UK annually (rank 1 is for the greatest number of deaths; and 5 is for the lowest number). Base 100 (2014)/101 (2013), totals only, weighted by party



Regional breakdown



Average ranking for Air Pollution. Regional breakdown, unweighted. Base 101 (2013)/100 (2014)

