

22 June 2012

## 10 steps for Clean Air in London

### Step 1: Investigate

*Find out about air pollution near your home, work place or locations you visit*

- Read Clean Air in London's '[Quick guide to air pollution](#)' and '[Introduction to air pollution](#)'
- Use the [LondonAir](#) website to get the latest air pollution monitoring data and pollution forecasts. You can also download a LondonAir app for your [iPhone](#) or [Android](#) smartphone
- Look at the Government's official information about air quality on the [UK-Air website](#)
- Check out the [Mayor's 2008 estimates](#) of air pollution levels and the number of premature deaths attributable to air pollution in each [Ward](#). Using the same data Clean Air in London has also produced estimates of the number of premature deaths attributable to air pollution in each [London Borough](#)
- Areas around London's busiest roads tend to be amongst the most polluted parts of the city. Find out if your [home or your child's school](#) is near one
- Read media articles [mentioning Clean Air in London](#)

### Step 2: Adapt

*Protect yourself from the dangers of air pollution*

- Sign up to receive pollution alerts from the [airTEXT](#) service or via the LondonAir smartphone apps
- Plan [bike rides](#) and [walks](#) to avoid busy main roads - use quieter side roads and off-road routes if available

### Step 3: Mitigate

*Reduce air pollution for yourself and others*

- If possible walk, cycle or take public transport rather than driving in London (and other busy urban areas)
- If you're getting a new car buy the cleanest car you can. Look for the car's 'Euro standard': this is the air pollution standard the car was constructed to meet ranging from 'Euro 1' (worst) to 'Euro 5' (best). You can find this in the car's log book or by searching the [Government's online database](#)
- Avoid older diesel cars, as they tend to be more polluting than petrol models. Note: CO<sub>2</sub> impact is different
- Find out about pollution reducing [low emission zones in London and other cities around Europe](#)
- See Clean Air in London's recommended manifesto for the Mayor to improve air quality, and check out the London Assembly Environment Committee's report on air quality '[Every Breath You Take](#)'

## Step 4: Research

*Find out more about air pollution*

- Find out what your local authority is doing on air quality. The London Boroughs have a duty to review air quality and declare an Air Quality Management Area where pollution levels exceed set limits. You can:
  - use [the map on the UK-Air website](#) to see if your Borough has declared a management area
  - search your Borough's website to see if it has an Air Quality Action Plan
- Look at the Mayor of London's [Air Quality Strategy](#) but bear in mind it is not 'fit for purpose'
- Check out the latest official advice on the health impacts of poor air quality on the [Committee of the Medical Effects of Air Pollution's](#) website. You can also see advice from the [World Health Organisation](#)
- Submit good information requests to find out something new about air quality using Freedom of Information/Environmental Information Regulation powers e.g. to your local authority, Transport for London, the Mayor of London, Defra or the Department for Transport. Emphasise your enquiry relates to 'emissions to the air'. Use this [site](#) for guidance and consult the excellent [guidance published by the NCVO](#).

## Step 5: Lobby

*Push for full compliance with air quality laws:*

- [Email or write to the Prime Minister](#) asking him to chair a monthly steering committee which will ensure full compliance with air quality laws throughout London (and the rest of the UK)
- Email the following people to (i) tell them you are worried about poor air quality; (ii) ask what they will do to address your specific concerns; (iii) and ask how and when air quality laws will be complied with in full in areas where you live, work or visit:
- [The Rt. Hon. Caroline Spelman MP](#), Secretary of State at Defra (the Government department responsible for the UK's compliance with air quality laws)
- The [Mayor of London](#)
- Your [London Assembly member](#)
- Your local Borough Councillors
- Ask your [local MP](#) for help, and monitor what he/she is doing to improve local air quality

## Step 6: Campaign for effective local action

*Arrange a group meeting and/or start a local action group*

- Arrange a group meeting and invite Clean Air in London to speak via its [website](#) or [Twitter Direct Message](#). It should be a club, community group or society meeting or at work and should involve between 20 and 200 people
- Look at the example of groups such as the [Putney Society](#), who have worked with their local authority, Transport for London and Clean Air in London to [push successfully](#) for greater action on local air quality

## Step 7: Oppose

*Oppose local developments (e.g. supermarkets) if they will result in breaches of air quality laws*

- The Mayor has stated that he will use his planning powers to make sure that all new development in London is at least 'air quality neutral' i.e. it will not result in any adverse impact of air quality. Make sure this pledge is implemented by carefully examining plans for major developments in your area and opposing them if they will have a negative impact on air quality. For more details please see the [London Plan](#) published by the Mayor in July 2011
- See Clean Air in London's research on legal protections but remember it does not provide advice on individual cases

## Step 8: Spread the word

*Get more people involved in the fight for clean, healthy air*

- Share your understanding of poor air quality with others and suggest they read these 10 steps
- Comment about air quality on media websites, Facebook, Twitter or on other social media
- Get involved with a political group, local community group or charities such as the [Campaign for Better Transport](#), [ClientEarth](#), [Environmental Protection UK](#), [Friends of the Earth](#) or the [London Forum of Amenity and Civic Societies](#)

## Step 9: Support Clean Air in London

*Help us lead the fight for clean air*

- Read '[About](#)' Clean Air in London
- Follow Clean Air in London on [Twitter](#) and share its Tweets

## Step 10: Feedback your ideas to Clean Air in London

*Give us your ideas*

- Tell Clean Air in London via its [website](#) or [Twitter](#) if you have any better ideas to achieve urgently and sustainably full compliance with World Health Organisation guidelines for air quality throughout London

**Note: Clean Air in London builds public understanding of poor air quality but does not provide advice**