

22 June 2012

About

Air pollution in our biggest cities is much worse than most of us have realised. It averages well over twice World Health Organisation (WHO) guidelines and legal limits near many of London's busiest roads. Mayor Johnson has estimated some 4,300 premature deaths in London in 2008 were attributable to long-term exposure to dangerous airborne particles alone.

Clean Air in London's Mission is to achieve urgently and sustainably full compliance with WHO guidelines for air quality throughout London and elsewhere. It works closely with other campaign groups and a wider network of supporters and volunteers to identify and build understanding of the most important issues and encourage decisive action on them.

Clean Air in London's immediate priority is to see that air quality laws are enforced rigorously in London in 2012 (and thereafter). Clean Air in London believes that if we comply fully with relevant laws Britain can show the world how to tackle successfully air quality, climate change and sustainability issues.

Clean Air in London is a not-for-profit organisation funded by donations, sponsors and other supporters. It is not a charity in part because a registered charity is not allowed to have political objectives or take part in political lobbying (other than in a generally educational sense). Clean Air in London may wish to participate in such activities.

Clean Air in London is a company limited by guarantee, registered in England and Wales, with company number 7413769 and registered office address 1st Floor, James House, Mere Park, Dedmere Road, Marlow, Bucks SL7 1FJ. It is responsible for the Campaign for Clean Air in London

[Clean Air in London Articles](#)

Awards, recognition and roles

Awards

Simon Birkett has been presented with the London 2012 Sustainability Ambassadors Award for his outstanding contribution to achieving a truly sustainable Olympic and Paralympic Games in particular for his focused commitment to tackling air quality, climate change and sustainability issues. Note: no conditions were attached to this award or services provided.

[London 2012 Sustainability Ambassadors Award](#)

Campaign for Clean Air in London won the City of London Corporation's inaugural [Sustainable City Award presented for Outstanding Contributions to Enhancing Air Quality 2010/2011](#) on 3 February 2011

Recognition

Simon Birkett was profiled by the Guardian on 22 February 2011. See: '[Former banker's pollution fight a breath of fresh air](#)'

Simon Birkett was chosen as one of six international individuals of the year by the Guardian on 27 December 2010. See: '[2010 – The environment year in review](#)'

Simon Birkett was profiled as a [Campaign Hero](#) by The Ecologist on 15 November 2010

Roles

Simon Birkett has been a [Science and Policy Adviser](#) to ClientEarth since July 2009

Simon Birkett has been a member of Environmental Protection UK's Air Quality Committee since [2009]

Campaign for Clean Air in London was a member of Defra's [Air Quality Forum](#) between January 2008 and February 2012

Sponsors

[Camfil Farr](#) in the UK is the first Gold Sponsor of Clean Air in London.

Camfil Farr is also supporting a campaign by Clean Air in London to build public understanding of indoor air quality, initially in London, with advice for people on protecting themselves (adaptation) and reducing pollution for themselves and others (mitigation). Camfil Farr has launched a website called [Keep the city out](#) to support this campaign.

Camfil Farr and Clean Air in London agree that clean air is a human right. The sponsorship is based on mutual respect and is backed by an explicit agreement that Clean Air in London can speak without 'fear or favour'. Camfil Farr has made clear to Clean Air in London its commitment to the banning of smoking in buildings.

As part of this sponsorship Clean Air in London provides a minimum number of days of advisory services to Camfil Farr each year.

Clean Air in London has also provided advisory services to the [New West End Company](#).

Honorary Founder Supporters

Organisations

[Campaign for Better Transport](#)

[ClientEarth](#)

Environmental Protection UK (formerly the National Society for Clean Air)

[Friends of the Earth](#)

[London Forum of Amenity and Civic Societies](#)

Leading politicians

Ken Livingstone, Former Mayor of London, Labour

Sian Berry, Green Party candidate for Mayor of London in 2008

Jenny Jones AM, Green Party candidate for Mayor of London in 2012

The Lord Berkeley, Labour

Mark Field MP, Conservative

The Rt. Hon. Sir Malcolm Rifkind QC MP, Conservative

Jean Lambert MEP, London, Green

Baroness Ludford MEP, London, Liberal Democrat

Claude Moraes MEP, London, Conservative

Dr Charles Tannock MEP, London, Conservative

Darren Johnson AM, Deputy Chair of the Environment Committee, London Assembly, Green

Len Duval AM, Leader of the Labour Group, London Assembly

Jennette Arnold AM, Labour, Chair of the London Assembly

Nicky Gavron AM, Labour

Joanne McCartney AM, Labour

Murad Qureshi AM, Chair of the Environment Committee, London Assembly, Labour

Navin Shah, AM, Labour

Baroness Doocey, Liberal Democrat

Stephen Knight AM, Liberal Democrat

Caroline Pidgeon AM, Leader of the Liberal Democrat Group in the London Assembly

Mike Tuffrey, Liberal Democrat

Councillor Paul Braithwaite, Camden, Liberal Democrat

Councillor Tony Devenish, City of Westminster, Conservative

Councillor Quentin Marshall, The Royal Borough of Kensington and Chelsea, Conservative

Councillor Rachael Robathan, City of Westminster, Conservative

Councillor Philippa Roe, The Leader, City of Westminster, Conservative