

Zone Code	Zone Name	Population exposed to >40 ug/m3 NO2 (annual average) in zone (if available)	Marginal Seats in Zone	Target For	Swing Needed	Main Cities or Counties in Zone
UK0001	Greater London Urban Area	696543	Hampstead and Kilburn (LAB)	Conservatives	0.04%	London
			Hendon (CON)	Labour	0.12%	
			Watford (CON)	Liberal Democrats	0.29%	
			Brent Central (LD)	Labour	1.46%	
			Hampstead and Kilburn (LAB)	Liberal Democrats	1.51%	
			Sutton and Cheam (LD)	Conservatives	1.66%	
			Etham (LAB)	Conservatives	1.98%	
UK0002	West Midlands Urban Area	122396	Solihull (LD)	Conservatives	0.16%	Birmingham, Wolverhampton, Dudley, Walsall, West Bromwich, Solihull, Stourbridge, Halesowen
			Dudley North (LAB)	Conservatives	0.84%	
			Wolverhampton South West (CON)	Labour	0.85%	
			Walsall North (LAB)	Conservatives	1.37%	
			Birmingham Edgbaston (LAB)	Conservatives	1.54%	
			Walsall South (LAB)	Conservatives	2.15%	
UK0019	Southampton Urban Area	26052	Southampton Itchen (LAB)	Conservatives	0.22%	Southampton
UK0032	East Midlands	17033	Ashfield (LAB)	Liberal Democrats	0.20%	Nottinghamshire, Derbyshire, Leicestershire, Rutland, Northamptonshire
			Sherwood (CON)	Labour	0.22%	
			Buxton (CON)	Labour	0.37%	
			Amber Valley (CON)	Labour	0.58%	
			Chesterfield (LAB)	Liberal Democrats	0.60%	
			Derby North (LAB)	Conservatives	0.68%	
UK0035	West Midlands	11135	Warwickshire North (CON)	Labour	0.05%	Shropshire, Herefordshire, Staffordshire, Warwickshire and Worcestershire
			Telford (LAB)	Conservatives	1.19%	
			Newcastle-under-Lyme (LAB)	Conservatives	1.80%	
			Hereford and Worcester South (CON)	Liberal Democrats	2.57%	
			Bolton West (LAB)	Conservatives	3.00%	
			Oldham East and Salford New (LAB)	Liberal Democrats	3.12%	
UK0031	South East	9570	Rochdale (LAB)	Liberal Democrats	0.79%	Berkshire, Buckinghamshire, East Sussex, Hampshire, Isle of Wight, Kent, Oxfordshire, Surrey
			Oxford West and Abingdon (CON)	Liberal Democrats	0.16%	
			Bedford (CON)	Labour	1.50%	
			Gedling (LAB)	Conservatives	1.93%	
			St Albans (CON)	Liberal Democrats	2.19%	
			Winchester (CON)	Liberal Democrats	2.73%	
UK0033	North West & Merseyside	5698	Lancaster and Fleetwood (CON)	Labour	0.39%	Cumbria, Lancashire, Greater Manchester, Merseyside, and Cheshire
			Wirral South (LAB)	Conservatives	0.66%	
			Morecambe and Lunesdale (CON)	Labour	1.00%	
			Carlisle (CON)	Labour	1.01%	
			Weaver Vale (CON)	Labour	1.13%	
			Warrington South (CON)	Labour	1.42%	
UK0030	South West	3700	Cambridge and Redruth (CON)	Liberal Democrats	0.08%	Gloucestershire, Somerset, Dorset, Wiltshire, Devon, Cornwall
			Dorset Mid and Poole North (LD)	Conservatives	0.29%	
			Truro and Falmouth (CON)	Liberal Democrats	0.45%	
			Newton Abbot (CON)	Liberal Democrats	0.55%	
			Wells (LD)	Conservatives	0.72%	
			Stroud (CON)	Labour	1.12%	
UK0004	West Yorkshire Urban Area	3612	Plymouth Sutton and Devonport (CON)	Labour	1.31%	Leeds, Bradford, Huddersfield, Wakefield
			St Austell and Newquay (LD)	Conservatives	1.39%	
			Somerton and Frome (LD)	Conservatives	1.50%	
			St Ives (CON)	Conservatives	1.87%	
			Plymouth Moor View (LAB)	Labour	1.94%	
			Weston-super-Mare (CON)	Liberal Democrats	2.56%	
UK0034	Yorkshire & Humberside	3609	Devon West & Torridge (CON)	Liberal Democrats	2.68%	Yorkshire, Humberside
			Cornwall South East (CON)	Liberal Democrats	2.35%	
			Wakefield (LAB)	Conservatives	3.2%	
			Bradford East (LD)	Labour	4.45%	
			Hull North (LAB)	Liberal Democrats	0.96%	
			Harrowgate and Knaresborough (CON)	Liberal Democrats	0.98%	
UK0029	Eastern	3131	Great Grimsby (LAB)	Conservatives	1.08%	Essex, Hertfordshire, Bedfordshire, Cambridgeshire, Norfolk and Suffolk
			Morley and Outwood (LAB)	Conservatives	1.13%	
			Dewsbury (CON)	Labour	1.41%	
			Pudsey (CON)	Labour	1.69%	
			Halifax (LAB)	Conservatives	1.69%	
			Lincoln (CON)	Labour	1.16%	
UK0007	Sheffield Urban Area	2850	Thurrock (CON)	Labour	0.10%	Sheffield, Kingston upon Hull
			Norwich South (LD)	Labour	0.32%	
			Waveneys (CON)	Labour	0.75%	
			Lincoln (CON)	Labour	1.16%	
			Stockton South (CON)	Liberal Democrats	2.0%	
			Middlebrough South and East Cleveland (LAB)	Conservatives	2.39%	
UK0041	South Wales	749	Newport East (LAB)	Liberal Democrats	2.39%	Northumberland, County Durham and Tyne and Wear
			Port Talbot (Newport)	Conservatives	3.82%	
			Perth, Aberdeenshire	Conservatives	3.82%	
			Cardiff North (CON)	Labour	4.20%	
			Edinburgh South (LAB)	Liberal Democrats	0.36%	
			Edinburgh North and Leith (LAB)	Liberal Democrats	1.82%	
UK0027	Swansea Urban Area	Not available	Swansea West (LAB)	Liberal Democrats	0.71%	Swansea
			Brighton Pavilion (Green)	Labour	1.21%	
			Brighton Kemp Town (CON)	Labour	1.56%	
			Bristol North West (CON)	Liberal Democrats	3.25%	
			Cardiff North (CON)	Labour	4.02%	
			Edinburgh South (LAB)	Liberal Democrats	0.36%	
UK0028	Belfast Metropolitan Urban Area	Not available	Edinburgh North and Leith (LAB)	Liberal Democrats	0.71%	Belfast
			Birkenhead (Urban Area)	n/a		
			Bournemouth Urban Area	n/a		
			Central Scotland	n/a		
			Falkirk	n/a		
			Coventry/Bedworth	n/a		
UK0024	Glasgow Urban Area	Not available	Glasgow Urban Area	n/a		Glasgow
			Leicester Urban Area	n/a		
			North Wales	n/a		
			Northern Ireland	n/a		
			Nottingham Urban Area	n/a		
			Portsmouth Urban Area	n/a		
UK0023	Preston Urban Area	Not available	Preston Urban Area	n/a		Preston
			Reading/Wokingham Urban Area	n/a		
			Southend Urban Area	n/a		
			Teesside Urban Area	n/a		
			The Potteries	n/a		
UK0016	Reading/Wokingham Urban Area	Not available	Reading, Wokingham			Reading, Wokingham
			Southend			
			Teesside			
			Portsmouth			
UK0011	Southend Urban Area	Not available				Southend
UK0013	Teesside Urban Area	Not available				Middlesbrough, Stockton-on-Tees, Redcar, Billingham
UK0014	The Potteries	Not available				Stoke-on-Trent, Newcastle-under-Lyme, Kidsgrove

Notes

1. Spreadsheet shows non compliant air quality assessment zones, at least part of these zones do not comply with the NO2 annual average Limit Value
 2. Data on key marginal seats from Wikipedia (http://en.wikipedia.org/wiki/Next_United_Kingdom_general_election)
 3. Data on population exposure from 2010 Defra report to the European Commission (http://cdreionet.europa.eu/gb/eu/annualair/envtorm4wa/1_ukquestionnaire_v4_2010_20110905.xlsx/manage_document)

Seat	Target For	Swing Needed (from 2011)
Warwickshire North (CON)	Labour	0.05%
Thurrock (CON)	Labour	0.10%
Hendon (CON)	Labour	0.12%
Cardiff North (CON)	Labour	0.20%
Sherwood (CON)	Labour	0.22%
Norwich South (LD)	Labour	0.32%
Stockton South (CON)	Labour	0.33%
Broxtowe (CON)	Labour	0.37%
Lancaster and Fleetwood (CON)	Labour	0.39%
Bradford East (LD)	Labour	0.45%
Amber Valley (CON)	Labour	0.58%
Waveney (CON)	Labour	0.75%
Wolverhampton South West (CON)	Labour	0.85%
Morecambe and Lonsdale (CON)	Labour	1.00%
Carlisle (CON)	Labour	1.01%
Stroud (CON)	Labour	1.12%
Weaver Vale (CON)	Labour	1.13%
Lincoln (CON)	Labour	1.16%
Brighton Pavilion (Green)	Labour	1.21%
Plymouth Sutton and Devonport (CON)	Labour	1.31%
Dewsbury (CON)	Labour	1.41%
Warrington South (CON)	Labour	1.42%
Brent Central (LD)	Labour	1.48%
Bedford (CON)	Labour	1.50%
Brighton Kemptown (CON)	Labour	1.56%
Pudsey (CON)	Labour	1.69%
Hampstead and Kilburn (LAB)	Conservatives	0.04%
Bolton West (LAB)	Conservatives	0.10%
Solihull (LD)	Conservatives	0.16%
Southampton Itchen (LAB)	Conservatives	0.22%
Dorset Mid and Poole North (LD)	Conservatives	0.29%
Wirral South (LAB)	Conservatives	0.66%
Derby North (LAB)	Conservatives	0.68%
Wells (LD)	Conservatives	0.72%
Dudley North (LAB)	Conservatives	0.84%
Great Grimsby (LAB)	Conservatives	1.08%
Morley and Outwood (LAB)	Conservatives	1.13%
Telford (LAB)	Conservatives	1.19%
Walsall North (LAB)	Conservatives	1.37%
St. Austell and Newquay (LD)	Conservatives	1.39%
Somerton and Frome (LD)	Conservatives	1.50%
Birmingham Edgbaston (LAB)	Conservatives	1.54%
Sutton and Cheam (LD)	Conservatives	1.66%
Halifax (LAB)	Conservatives	1.69%
Newcastle-under-Lyme (LAB)	Conservatives	1.80%
Middlesbrough South and East Cleveland (LAf)	Conservatives	1.82%
Wakefield (LAB)	Conservatives	1.82%
St. Ives (LD)	Conservatives	1.87%
Plymouth Moor View (LAB)	Conservatives	1.91%
Gedling (LAB)	Conservatives	1.93%
Eltham (LAB)	Conservatives	1.98%
Walsall South (LAB)	Conservatives	2.15%
Camborne and Redruth (CON)	Liberal Democrats	0.08%
Oldham East and Saddleworth* (LAB)	Liberal Democrats	0.12%
Oxford West and Abingdon (CON)	Liberal Democrats	0.16%
Ashfield (LAB)	Liberal Democrats	0.20%
Sheffield Central (LAB)	Liberal Democrats	0.20%
Edinburgh South (LAB)	Liberal Democrats	0.36%
Truro and Falmouth (CON)	Liberal Democrats	0.45%
Newton Abbot (CON)	Liberal Democrats	0.55%
Chesterfield (LAB)	Liberal Democrats	0.60%
Swansea West (LAB)	Liberal Democrats	0.71%
Hull North (LAB)	Liberal Democrats	0.96%
Rochdale (LAB)	Liberal Democrats	0.97%
Harrogate and Knaresborough (CON)	Liberal Democrats	0.98%
Watford (CON)	Liberal Democrats	1.29%
Hampstead and Kilburn (LAB)	Liberal Democrats	1.51%
Montgomeryshire (CON)	Liberal Democrats	1.75%
Edinburgh North and Leith (LAB)	Liberal Democrats	1.82%
St. Albans (CON)	Liberal Democrats	2.19%
Newport East (LAB)	Liberal Democrats	2.39%
Weston-super-Mare (CON)	Liberal Democrats	2.56%
Hereford and Herefordshire South (CON)	Liberal Democrats	2.57%
Devon West & Torridge (CON)	Liberal Democrats	2.68%
Winchester (CON)	Liberal Democrats	2.73%
Northampton North (CON)	Liberal Democrats	3.09%
Cornwall South East (CON)	Liberal Democrats	3.25%
Bristol North West (CON)	Liberal Democrats	3.25%